

VETSINTECH × BAY AREA COUNCIL

SPONSORSHIP OVERVIEW

NSSIS (NatSec + Space Innovation Summit)

San Francisco Fleet Week | October 8–9, 2026 | The Historic Klamath, San Francisco

2

Days

300

Invited Attendees

19

Sponsor Opportunities

Oct 8–9

SF Fleet Week 2026

The Future of Aerospace and Defense will be Built by Veterans

Dear NSSIS Sponsors and Supporters,

On behalf of VetsinTech, it is my honor to invite you to the first-ever NatSec + Space Innovation Summit (NSSIS), held during San Francisco Fleet Week — a gathering unlike anything our region has produced before.

The defense tech and space innovation ecosystem was not born somewhere else and imported here. It was created here — in the labs of Stanford and Berkeley, in the workshops of our national laboratories, in the garages and boardrooms of Silicon Valley — and it continues to thrive and lead here today. NSSIS brings that ecosystem together in one room, for one purpose: to meet this moment. And we do it with a distinction no other summit offers — a deliberate, central focus on the veterans who have already served on the front lines of our national security, and who are now building its future.

The moment could not be more urgent.

The Department of War is leading the most significant overhaul of its innovation ecosystem in a generation — a commercial-first model built on award speed, dual-use products, and rapid transition from prototype to fielded capability. This is not incremental change. It is a fundamental rewrite of how the nation sources the technology it needs to compete and to win.

No region is better positioned to lead this transformation than the Bay Area. We are home to the world's frontier AI companies, NASA Ames, the Defense Innovation Unit, our national laboratories, and the deepest pool of venture capital on earth — anchored by leading research and academic institutions like UC Berkeley, Stanford, SRI International, and the Naval Postgraduate School. Every ingredient the Department of War needs already exists within a 50-mile radius.

But the gap holding us back is not awareness. It's human infrastructure. Founders need customers. Funders need conviction. Programs need operators who have actually done the mission. That is precisely the gap VetsinTech exists to close — and it is exactly what NSSIS is built to do: bring together founders, funders, and government customers with the veteran talent that carries real operational experience, in a small, high-signal setting focused on today's most critical national security challenges.

NSSIS is your opportunity to stand alongside the institutions, operators, and innovators who are defining what American defense and space leadership looks like for the next generation — and to do it during Fleet Week, when the eyes of the nation's defense and maritime community are already on San Francisco.

We welcome you to join us as a founding sponsor of the first NatSec + Space Innovation Summit, and help us pair the Bay Area's proven capacity for innovation with the veteran talent and startups that our national security requires.

We look forward to standing with you. With respect and resolve,

Katherine Webster
Chief Executive Officer
VetsinTech

How This is Different

1

Be part of leading change in the innovation capital of the world

The Bay Area is where AI, autonomy, and space technology are being invented right now — and where their national security applications will be defined next.

2

Meet the talent behind the future of aerospace and defense

Veteran talent, founders and operators who bring lived operational credibility that no outside advisor or vendor can replicate.

3

Direct alignment with where capital is flowing from

Defense-tech venture capital is concentrated in the Bay Area — this is the room where that capital meets the mission.

4

Learn from real-world examples and applications from active theaters, including Ukraine and the Pacific

Sessions ground the conversation in what's actually working on the battlefield today — not hypothetical future scenarios.

5

Elevating the Bay Area ecosystem in the NatSec and space sector

NSSIS convenes the founders, capital, and government buyers needed to turn regional density into a coordinated, durable ecosystem.

6

See the dominance of defense tech in action — live demonstrations of vehicles and systems

A live, on-the-water autonomous systems demonstration makes the technology visceral, not theoretical.

7

First-of-its-kind report on the Bay Area's impact on the tech sector

A first-of-its-kind report on the Bay Area's role in national security innovation, produced in partnership with the Bay Area Council.

Who's In the Room

An invitation-only convening of 250–300 of the most consequential people at the intersection of national security, space, and technology. This is not a general conference. Every seat is intentional.

CAPITAL

Defense tech venture capital partners and LPs actively deploying into national security and space, alongside corporate venture capital teams.

FOUNDERS & EXECUTIVES

Founders and C-suite executives of dual-use and national security companies at every stage From Series A to enterprise, plus senior operators at frontier AI, autonomy, and space companies.

GOVERNMENT & POLICY

Program leads and technology scouts from DIU, In-Q-Tel, AFWERX, SBIR, and service innovation commands, plus academic and policy leaders shaping the regulatory framework.

The room is built for conversion, not attendance. Curated session formats, and private meeting space ensure every attendee leaves with relationships that move their work forward.

Sponsorship Opportunities at a Glance

ARTEMIS TITLE SPONSOR
(PLATINUM)

\$150,000

Limited to 1

Naming rights as title sponsor

EXPEDITION SPONSOR
(GOLD)

\$100,000

Limited to 2

Category exclusive

VOYAGER SPONSOR
(SILVER)

\$50,000

Limited to 4

Category exclusive

ENDEAVOR SPONSOR
(BRONZE)

\$25,000

—

Category exclusive

SIGNATURE MOMENT & DIGITAL SPONSORSHIPS

WARDROOM LUNCH

\$20,000 = F&B

Day Two working lunch

QUARTERDECK RECEPTION

\$20,000 = F&B

Day One closing VIP reception

FLAG MESS DINNER

\$20,000 = F&B

Day Two capstone dinner

EVENT APP SPONSOR

\$15,000

Full two-day digital presence

19 total sponsor opportunities — deliberately capped to protect the room that makes NSSIS work.

Partnership Tiers

Deliverable	Artemis Title Sponsor (Platinum)	Expedition Sponsor (Gold)	Voyager Sponsor (Silver)	Endeavor Sponsor (Bronze)
Investment	\$150,000	\$100,000**	\$50,000	\$25,000
Availability	Limited to 1	Limited to 2	Limited to 4	—
Category Exclusivity	—	Yes	Yes	Yes
Founding Partner Recognition	Yes — price locked 3 years	Yes — price locked 3 years	Yes — price locked 3 years	—
VIP All-Access Passes	6	4	3	2
Branded and Private Meeting Space	Dedicated suite, both days	Shared private rooms	Shared, booked in blocks	General networking only
Speaking Opportunity	Day Two opening plenary keynote	Panel / fireside (25–30 min)	Curated panel seat	Program & app listing
Bay Area Council + ViT Defense Tech Report	Presenting partner	Named contributor	Listed partner	—
Branding Prominence	Naming rights as title sponsor + digital branding	Premium logo placement + digital branding	Standard logo placement	App & website listing
Veteran Passes Sponsored	6 per day	4 per day	2 per day	Optional add-on
Post-Event Access	Attendee directory	Attendee directory*	Directory provided in event app*	Directory provided in event app*
Fleet Week VIP Viewing Passes	6 VIP Viewing Passes on Marina Green (Saturday)	4 VIP Viewing Passes on Marina Green (Saturday)	2 VIP Viewing Passes on Marina Green (Saturday)	1 VIP Viewing Pass on Marina Green (Saturday)

* Individual's name, title, and company provided

** ViT SUN Program Eligibility

Artemis Title Sponsor (Platinum)

\$150,000

LIMITED TO 1 — NAMING RIGHTS AS THE TITLE SPONSOR

THOUGHT LEADERSHIP

- Exclusive media visible thought leadership moment — Day Two opening plenary keynote — the only non-competing session, presented to 100% of the room
- Guaranteed inclusion in Fleet Week press pushes
- Presenting research partner on the Bay Area Council ecosystem report
- Seat on the NSSIS Advisory Board

BRANDING

- Highest brand dominance
- Presenting sponsor naming rights ("NSSIS, presented by [Sponsor]")
- Logo on all collateral, step-and-repeat, main stage backdrop, and website hero
- Exclusive naming rights on the autonomous systems demonstration
- Recognized as a Founding Partner for as long as sponsorship continues year-over-year, with pricing locked at this level for the next 3 years
- Prominent placement on one VIT Newsletter
- Press-release highlighting sponsor as Artemis Title Sponsor and conference highlights
- One tailored social media mention
- Organization name integrated into all hospitality scripts
- logo on event lanyards

NETWORKING

- Dedicated private meeting suite aboard The Historic Klamath, both days
- 6 VIP all-access passes
- Access to attendee directory with name, title, and organization
- 6 VIP Viewing Passes on Marina Green for Fleet Week (Saturday)

MISSION IMPACT

- Underwrites 6 Veteran Passes per day of event
- Named recognition in VetsinTech's national mission communications
- Premier logo placement in front of DIU and government leadership
- Organization impact story included in post-event recap

Expedition Sponsor (Gold)

\$100,000

LIMITED TO 2 — CATEGORY EXCLUSIVE

THOUGHT LEADERSHIP

- Solo panel or fireside chat speaking slot (25–30 minutes) on Day Two
- Panel promoted in pre-event marketing
- Named contributor to the Bay Area Council ecosystem report
- ViT SUN Eligible event

BRANDING

- Category exclusivity highlighted in all marketing — only 2 total, no direct competitor
- Logo on step-and-repeat, program, and event app
- Branded signage in lounge or demo viewing area
- Recognized as a Founding Partner for as long as sponsorship continues year-over-year, with pricing locked at this level for the next 3 years
- One tailored social media mention
- Prominent placement on one ViT Newsletter

NETWORKING

- Shared private meeting rooms aboard The Historic Klamath
- 4 VIP all-access passes
- Optional short welcome message before solo panel to help frame the session
- Access to attendee directory with name, title, and organization
- 4 VIP Viewing Passes on Marina Green for Fleet Week (Saturday)

MISSION IMPACT

- Underwrites 4 Veteran Passes per day of event
- Recognition in VetsinTech's mission communications
- sponsor recognized as a major supporter of veterans in communications

Voyager Sponsor (Silver)

\$50,000

LIMITED TO 4

THOUGHT LEADERSHIP

- Expert voice from the industry - seat on a curated Day Two panel discussion
- Panel promoted in agenda emails to attendees
- Listed partner in the Bay Area Council ecosystem report

BRANDING

- Category exclusivity — no direct competitor within this tier
- Logo on program, event app, and general on-site signage
- Standard exhibition and branding placement
- Recognized as a Founding Partner for as long as sponsorship continues year-over-year, with pricing locked at this level for the next 3 years

NETWORKING

- Shared private meeting space, booked in blocks
- 3 VIP all-access passes
- sponsor logo visible in general hospitality zones
- Attendee directory provided in event app
- 2 VIP Viewing Passes on Marina Green for Fleet Week (Saturday)

MISSION IMPACT

- Underwrites 2 Veteran Passes per day of event
- Listed as a mission supporter across summit materials

Endeavor Sponsor (Bronze)

\$25,000

THOUGHT LEADERSHIP

- Listed contributor recognition in the event program
- Option to submit a written insight to the digital knowledge hub, showcasing your organization's perspective on NatSec innovation

BRANDING

- Accessible entry point for organizations entering the NatSec ecosystem
- Category exclusivity — no direct competitor within this tier
- Logo on the event app, website partner page, and on-site signage
- Inclusion in all sponsor-wide summit communications

NETWORKING

- Full access to the two-day convening and general networking
- 2 VIP all-access passes
- Attendee directory provided in event app
- 1 VIP Viewing Pass on Marina Green for Fleet Week (Saturday)

MISSION IMPACT

- Recognized as a mission supporter across summit materials
- Optional add-on: contribute to the veteran pass fund

Hospitality & Digital Sponsorships

Three intimate, high-density moments and a full two-day digital presence round out the sponsorship architecture — hospitality naming drawn from The Historic Klamath's naval heritage.

Deliverable	Wardroom Lunch	Quarterdeck Reception	Flag Mess Dinner	Event App Sponsor
Investment	\$20,000 + F&B	\$20,000 + F&B	\$20,000 + F&B	\$15,000
Moment / Scope	Day Two working lunch	Day One closing VIP reception	Day Two capstone dinner	Full two-day app presence
Branding	Menu cards, table signage, step-and-repeat	Signature drink naming, bar signage, photo backdrop	Premier signage; menu & place-setting branding	Splash screen logo, 2 sponsored push notifications
Speaking Slot	Optional 5-min welcome remarks	Optional 3–5-min toast	5–10-min remarks to the most senior audience	—
Networking Angle	Seated proximity with senior delegates	Highest-density informal networking	Most senior, most intimate audience	Branding surfaces every time an attendee opens the app
Mission Tie-In	Branding alongside the \$99 veteran rate that keeps the mission at the center	Hosts the moment uniting workforce, veterans, and government	Closes the mission narrative	"Powered by [Sponsor]" on the veteran registration flow
VIP Passes Included	2	2	2	1

Why NSSIS

1

Fleet Week anchor — earned media environment no other defense-tech event can buy

2

Workforce day + innovation day pairing under one invitation-only brand

3

First-of-kind regional ecosystem report co-launched with the summit

4

Veteran-serving nonprofit host — veterans access the summit at a mission-priced \$99, with sponsor tiers underwriting even deeper participation

5

Bay Area location — the AI capital of the world, home to DIU and NASA Ames

6

Live on-the-water autonomous systems demonstration — the defining experiential moment of the two days

Every deliverable in this prospectus connects your brand to a room — and a mission — no peer event can replicate.

Sponsorship Value Proposition

The NatSec + Space Innovation Summit offers sponsors something most defense and technology events cannot: a room where the people who fund, build, buy, and regulate the next generation of national security capability are all present at once. Hosting this event during Fleet Week San Francisco guarantees visibility far beyond the event itself.

BRAND VISIBILITY

Fleet Week is one of San Francisco's most media-covered weeks of the year. Blue Angels flights, naval operations on the bay, and the city's concentrated defense and civic community create a broadcast environment that extends sponsor presence well beyond the summit's walls. Sponsors are positioned at the center of that moment. NSSIS offers one of a kind media and marketing exposure, thought leadership, and brand prominence across a two-day event.

MISSION ALIGNMENT

Association with VetsinTech signals concrete commitment to the veteran community building and leading this ecosystem. With veterans accessing the summit at a dedicated \$99 rate and the summit anchored to VIT's national nonprofit mission, sponsorship carries earned credibility that paid placements at commercial conferences cannot replicate.

DEAL FLOW

Sponsors will hear from the founders and startups presenting at the summit, and opportunities to engage with government innovation leaders participating in the summit.

PLATFORM INVESTMENT

Founding sponsors are not buying a single event, they are securing positioning at the origin point of a platform designed to grow in scale, reach, and influence each year as an annual, mission-focused franchise. First-mover positioning compounds.

Sponsor categories are limited and designed for intentional participation. Early inquiries ensure availability. VetsinTech is a 501C3; all sponsorships are tax deductible.

Next Steps

The NatSec + Space Innovation Summit will happen once in 2026. Sponsor categories are limited and designed for intentional participation. Early inquiries ensure availability.

1

Select Your Tier

Review the four core partnership tiers and four signature-moment and digital sponsorships to identify the best fit for your goals and budget.

2

Schedule a Conversation

We'll walk through category exclusivity and speaking formats.

3

Confirm & Activate

Once confirmed, our team manages onboarding, meeting-matching, and on-site activation from founding sponsor through Fleet Week.

BUILT BY WARFIGHTERS FOR WARFIGHTERS

Sponsorship Naming Convention

Core partnership tiers draw from the language of space exploration; signature-moment sponsorships draw from The Historic Klamath's naval heritage — together, the architecture tells the NatSec + Space story from deck to orbit.

Tier	Origin & Meaning	Why It Fits NSSIS
Artemis Title Sponsor	Industry-standard term for presenting/naming rights; may be styled “Apogee Partner” in materials — apogee being the highest point of an orbit	Signals the flagship, category-defining position at the top of the architecture
Expedition Sponsor	ISS Expedition missions — sustained, exclusive missions into new territory	Category-exclusive positioning mirrors a dedicated mission with no direct competitor aboard
Voyager Sponsor	NASA's Voyager probes — built for reach, endurance, and long-range exploration	Represents sustained visibility and reach across the full sponsor community
Endeavor Sponsor	Space Shuttle Endeavour — also simply means a serious, sustained attempt to achieve a goal	A category-exclusive, accessible on-ramp for organizations ready to commit real effort to defense innovation
Wardroom Lunch	The officers' dining and social room aboard a naval vessel	Fits the lunch's role as a working, collegial meal aboard The Historic Klamath
Quarterdeck Reception	The ceremonial command deck of a ship, historically where officers gathered	Fits the reception's role as the ceremonial bridge between Day One and Day Two
Flag Mess Dinner	The dining room reserved for flag officers (admirals/generals)	Fits the exclusivity and seniority of the capstone dinner
Event App Sponsor	May be styled “Mission Control” in materials — the nerve center that coordinates a space mission	The app is literally the attendee's mission control for the agenda and navigation throughout the summit